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RAAM winner Jure Robic dies in traffic accident

By [Charles Pelkey](#) Updated: Sep 28th 2010 3:20 PM EDT

Five-time winner of the Race Across America, Jure Robic, died of injuries suffered in traffic accident in his native Slovenia on Friday.

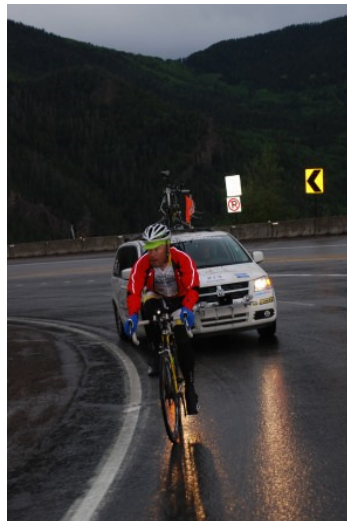
Robic was struck by a car about five kilometers from his home, while descending a narrow mountain road in the Karavanke mountain range near the town of Jesenice.

The 45-year-old Robic was widely regarded as the world's best ultra-endurance cyclist, setting a host of records in the discipline and winning RAAM five times, including this year.

According to a preliminary report from the Kranj Police Authority, the accident occurred at around 2:00 p.m. when Robic was struck by a car driven by a 55-year-old local resident. Robic died at the scene.

The report noted that the cause of the accident is still under investigation.

Related: Coverage of the 2010 RAAM



Robic rides through Colorado on his way to his fifth RAAM victory.

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guru24 2 months ago

There are almost 7 billion people on Earth

730 million Europeans

2 million Slovenians

but there is only one man who is a four time winner of the toughest cycling challenge in the world

a 3000 miles cycling Race Across America.

the 4800 km through America's toughest landscape in 8 days with just 8 hours of sleep in total

A man, father, friend, athlete, and most of all proud Slovenian, citizen of a small country with a huge heart, determination, courage and will, is able to achieve something that just rare can. He won US, the world and himself.

Inspiration to us, inspiration to all mankind.

<http://youtu.be/I5V6iSQ-Krw>


R.I.P.

85 people liked this.

 **Granville57** 2 months ago in reply to guru24

Thanks for the link.
This is such a tragic story and a sobering reminder of the dangers we all face every time we take to the road.
Be safe everyone.

8 people liked this.

 **wwickers** 2 months ago

Godspeed Jure!
Many of us looked up to you and we will continue to do so!

23 people liked this.

 **Jeff Paine** 2 months ago

This is a huge loss. May he RIP.

23 people liked this.

 **draudio2u** 2 months ago


Perhaps when the world runs out of fuel it will be a good thing. Such a terrible loss yet again. All the best to his family.

21 people liked this.

 **peterkrogh** 2 months ago in reply to draudio2u

Don't worry, we'll all have electric cars juiced by a nuke-fed grid and speeds won't be much different than they are now. Ride like everyone wants to kill you, there's a deer or gravel around every blind corner, and your chances of survival go up.

10 people liked this.

 **icetray** 2 months ago

horrible news. RIP


12 people liked this.

 **peterkrogh** 2 months ago

Comment removed.

 **MidcoastMainer** 2 months ago in reply to peterkrogh

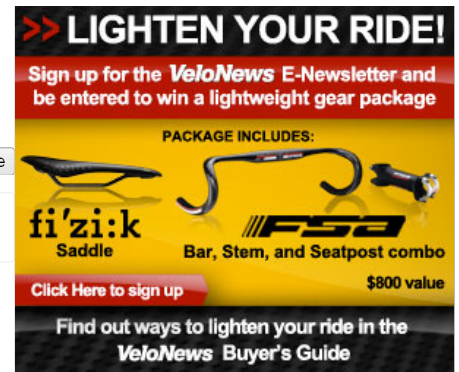
Comment removed.

 **Dave Wyman** 2 months ago in reply to MidcoastMainer

I disagree that hearing the speed of a vehicle would give a warning of danger. I live in Los Angeles, and I ride on roads with all sorts of traffic, including fast-moving traffic. Maybe the sound of a car, its engine screaming, down a country road or an empty residential street from behind me might give me pause. Other than that, worrying about the speed of a vehicle behind me would be counterproductive.

And that's why I have, at the age of 62, no fear of using an iPod anywhere I bike.

7 people liked this.



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Len DeMoss 2 months ago in reply to Dave Wyman

Dave, and that's why you're riding on borrowed time. John Lennon once wrote a song called "Living on Borrowed Time"...you're living it my man riding with an IPOD stuck in your ears.

8 people liked this. [Like](#)



Robert Jackson 2 months ago in reply to Dave Wyman

Might work there Dave but I would never try it here. Since Katrina everyone bought a large trailer to tow behind their trucks. Something once for people with lawn care businesses or hotshot drivers. I'd say 1 out of 10 vehicles passing me on a Saturday or Sunday ride has a trailer loaded down with 4 wheelers, dirt bikes, mowers, scrap or just empty cause someone was too lazy to unhook it. Seems some people just drive around with them. Anyway of those pulling one probably 1 in 4 don't understand something is hanging over or that the clearance is less than their doors. Good hear the ones that rattle (99%) so I can get off the road rather than getting hooked.

Also good to hear them rounding a curve so I can get out of the way rather than have a F250 pulling a trailer vs. Dump truck crash with me in the middle causing a good portion of the mess. If lucky enough I'd look fairly stupid telling the Deputies sorry I was rocking out. Then the guys in the trucks could report they were on their phones and drinking coffee at the time.

4 people liked this. [Like](#)



RunduO69 2 months ago in reply to Dave Wyman

As John Wayne once said and in reference to riding with an IPOD"Life's hard. it's harder when you're stupid."

2 people liked this. [Like](#)



Once11 2 months ago in reply to Dave Wyman

I live in LA and i would never ride with an IPOD. The drivers here are rude, use no indicators and generally will run over you, run stop lights, turn corners without looking, multi task with cell phones. Especially if they can get away with it.

[Like](#)



bobfelcher 2 months ago in reply to Dave Wyman

I too live in LA and can tell u from personal experience LISTENING to what is going on behind u is a huge element of survival on these roads.

Conversely i witnessed a rider in front of me with an ipod, who only by the Grace of God & the skill of the drivers behind him is alive today. I watched him repeatedly ride erratically albeit still in the bike lane but the cars were reacting to his swerving thinking he was coming OUT of the bike lane instead of merely riding around small objects, these cars would counter his swerve and go into the bike lane and came within inches of him several times. If he didnt have his ears plugged he could hear the change in the motor behind him and also the location moving from his left to his right.

We are all inches away from death anyway. it makes no sense to bury your head in the sand and flaunt death Dave.

[Like](#)



Len DeMoss 2 months ago in reply to MidcoastMainer

I ride about 400 miles a week here in Boulder. I see riders ALL the time riding with earphones plugged into their ears. No mirror and in many cases...no helmet. Can't hear, cant' see behind them and they wonder why they get hit.

So sorry to hear of Jure. A real loss.


3 people liked this. [Like](#)



wlevey 2 months ago


What a terrible loss!!! Unfortunately, this just underscores the need for better bike safety laws around the world. Here in the Baltimore area we lost several cyclists just this past season.

12 people liked this. [Like](#)

 **Mike Wrob** 2 months ago in reply to wlevey

What law would have prevented this?

7 people liked this. [Like](#)

 **Green_Hornet** 2 months ago

I can't believe how much this has shaken me -

I am truly saddened by Jure's death

RIP

11 people liked this. [Like](#)


 **Nomad** 2 months ago

Ride on into the sunset. It was an honor to have met you and witness your accomplishments in the RAAM. Now don't you wish you would have finished the race in 09.

6 people liked this. [Like](#)

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Reactions

 **AG_Triathlete** 2 months ago

 From [Twitter](#) via [BackType](#)

RAAM Jure Robic dies in traffic accident <http://bit.ly/929R3Z> #Cycling #RAAM

 **roadbikery** 2 months ago

 From [Twitter](#) via [BackType](#)

RT @hinmania: Sad passing of a true ultra-athlete: http://velonews.competitor.com/2010/09/news/raam-winner-jure-robic-dies-in-traffic-accident_142872

 **puppetMaster3** 2 months ago

 From [Twitter](#) via [BackType](#)

RT @legoandy: is sad about the news that 5 time RAAM winner Jure Robic died while biking in the Slovenian Alps: <http://bit.ly/9X446M>

 **techt gadget** 2 months ago

 From [Twitter](#) via [BackType](#)

RT @Raceplan: RAAM winner Jure Robic dies-<http://goo.gl/8i3o> Wow. Sad. Remember playing cat & mouse w/ Jure in '06, except we were a team and he was solo.



ConMiMente 2 months ago

From **Twitter** via **BackType**

http://velonews.competitor.com/2010/09/news/raam-winner-jure-robic-dies-in-traffic-accident_142872 my respects to a fallen rider :(



Crankarmsteady 2 months ago

From **Twitter** via **BackType**

More Jure Robic tragic death. http://velonews.competitor.com/2010/09/news/raam-winner-jure-robic-dies-in-traffic-accident_142872



Raceplan 2 months ago

From **Twitter** via **BackType**

RAAM winner Jure Robic dies-<http://goo.gl/8i3o> Wow. Sad. Remember playing cat & mouse w/ Jure in '06, except we were a team and he was solo.



mikedaub 2 months ago

From **Twitter** via **BackType**

Such a shame..RAAM winner Jure Robic dies in traffic accident - <http://bit.ly/bsE4uc>



anguselder 2 months ago

From **Twitter** via **BackType**

5 time RAAM winner dies in cycling crash: <http://bit.ly/amLzFg>



JustJohnnyTV 2 months ago

From **Twitter** via **BackType**

RT @TheTVJunkie: We're saddened by the death of 5-time Race Across America champion, the incredible Jure Robic <http://tinyurl.com/38pa8hn>

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